



Europa. 

D6.9. Dissemination Activities Report
31/03/2022



The project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 956649. The publication reflects only the author's view and the European Commission is not responsible for any use that may be made of the information it contains.



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Coordinator	Regione Piemonte

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Authors	Luigia D'Alessandro - Ekubirojs
Contributors	All PPs
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PU = Public

PP = Restricted to other programme participants (including the Commission Services)

RE = Restricted to a group specified by the consortium (including the Commission Services)

CO = Confidential, only for members of the consortium (including the Commission Services)

Document history

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V0.1	28.03.2022	First Draft	Luigia D'Alessandro
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Summary

Background: This Report is part of the Deliverable 6.9 of the EUROPA project and is due in March 2022. It concerns the assessment of the first dissemination activities that all PPs have implemented in the first 18 months of the project.

Document Purpose: The main purpose of this report is to identify and list all the activities done at both partner and consortium level to disseminate and promote the EUROPA project as well as its main deliverables and results.

Document Structure: The Report has the same structure as D6.1 Communication and Dissemination Plan Part 1, as it will include small changes related to adaptation strategies for stakeholder engagement activities and to overcome the impacts of COVID-19 and the Russia-Ukraine war.

Approach Applied: All the information included in the Report are the result of careful and constant reporting of all PPs.

Main Findings and Conclusions: This Report will be key to monitor the impact of the EUROPA project at regional and EU level. By monitoring, evaluating, and optimizing our dissemination strategies and activities, we will ensure that the key objectives of the EUROPA project will be achieved successfully despite the negative impacts of COVID-19 and the current war in Ukraine.

Disclaimer

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Introduction

This Dissemination Activities Report is part of D6.9 Dissemination Activities Report, which is due at the end of the project period, and concerns all the promotional, exploitation, and engagement activities that have been defined and implemented from M1 to M18 of the EUROPA project. Specifically, this document will include the following:

- Analysis of dissemination tools and channels;
- Description and evaluation of dissemination activities at Consortium level;
- Description and evaluation of dissemination activities at partner level;
- Conclusion.

First 1.5 Years Assessment

All the dissemination activities planned in the D6.1 Communication and Dissemination Plan were executed respecting the deadlines and expected outcomes and reach. The careful identification of project stakeholders and target groups in M8 of the project contributed to facilitating brand recognition, brand positioning, and collaboration with EUROPA sister-projects. Even though the outbreak of the COVID-19 pandemic negatively affected planned face-to-face meetings, events, dissemination activities, most of the digital tools and channels used during this initial period enabled successful dissemination of first key results and project deliverables. Most importantly, the dissemination activities during the first 1.5 years of the project included the design, development, and update of the project branding package - project logo, templates, slides, website, and social media accounts, as well as the drafting and promotion of news articles and press releases to highlight the achievement of milestones and deliverables. Additionally, collaboration and partnerships have been established and deepened in order to scale building renovation across Europe and ensure the sustainability of the EUROPA project.

Analysis of dissemination tools and channels

In the Annexes of the D6.1 Communication and Dissemination Plan, the **D6.3 Project Branding Package** is already included. The EUROPA Branding Package concerns the main logo and graphic design, the letterhead template, the report template, and the PowerPoint presentation template to be used for both external and internal communication and dissemination purposes.

- *Main logo and graphic design*



- Letterhead template



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dd.mm.yyyy

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Cesis, LV-4306

About commitments regarding project "EUROPA"

Vivamus elementum semper nisi. Aenean vulputate eleifend tellus. Aenean leo ligula, porttitor eu, consequat vitae, eleifend ac, enim. Aliquam lorem ante, dapibus in, viverra quis, feugiat a, tellus. Phasellus viverra nulla ut metus varius laoreet. Quisque rutrum.

Aenean imperdiet. Etiam ultricies nisi vel augue. Curabitur ullamcorper ultricies nisi. Nam eget dui. Etiam rhoncus. Maecenas tempus, tellus eget condimentum rhoncus, sem quam semper libero, sit amet adipiscing sem neque sed ipsum. Nam quam nunc, blandit vel, luctus pulvinar, hendrerit id, lorem.

Maecenas nec odio et ante tincidunt tempus. Donec vitae sapien ut libero venenatis faucibus.

Nullam quis ante. Etiam sit amet orci eget eros faucibus tincidunt. Duis leo.

Best regards,

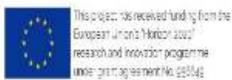
Name Surname

Occupation



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- Report template



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- PowerPoint presentation template



EUROPA Partners

- Regione Piemonte, Piemonte, Italy	
- Parco Scientifico Tecnologico per l'Ambiente Environment Park Torino Spa, ENVIPARK, Italy	
- Energie & Umweltzentrum Allgau Gemeinnutzige GmbH, Eza!, Germany	
- Areanatejo - Agência Regional De Energia E Ambiente Do Norte Alentejano E Tejo, AREANATEjo, Portugal	
- Climate Alliance - Klima-buendnis - Alianza Del Clima E.V., CA, Germany	
- Reimarkt Concept B.V., REIMARKT, Netherlands	
- Eku Saglabasanas Un Energotaupibas Birojs, ESEB, Latvia	
- Funding For Future Bv, F3, Netherlands	
- Ageden, AGEDEN, France	

The **EUROPA project website** (www.europaonestop.eu) was also designed and developed during Year 1 of the project, and constantly updated based on project needs and progress. The main change implemented regarded the development of the 'Become a Mentee' page (europaonestop.eu/replication-page/) with the aim of creating a hub for potential applicants to the EUROPA Replication Process to find relevant

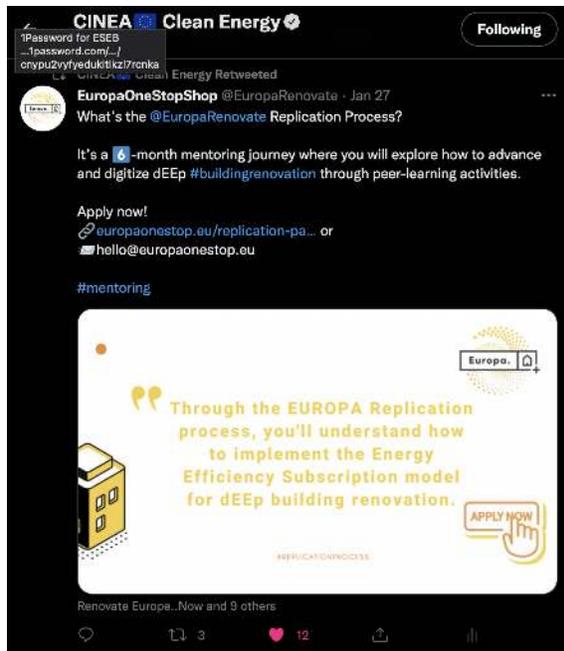
information and requirements for participation. Furthermore, 'The Latest' page (europaonestop.eu/the-latest/) about project news and releases is up-to-date and usually linked to EUROPA social media accounts for further dissemination, as well as the 'Learning Hub' page (europaonestop.eu/learning-hub/) where key deliverables and milestones are collected and stored.

The EUROPA project is present on **social media**, namely Facebook (*@Europa - Deep renovation & Energy Efficient Buildings*), Twitter (*@EuropaRenovate*), LinkedIn (*@EUROPA One-Stop-Shop*), Instagram (*@europaonestop*), and YouTube (*@TheEuropaProject*). A detailed description of organic activity in each social media is included in this Report. However, project activities, results, and achievements are also shared, re-shared, and promoted in EUROPA partners' accounts - both organization and private.

Since the beginning of the project, several **promotional materials** have been designed and disseminated to promote the EUROPA project and its Replication Process:

- EUROPA flyers (one for building owners and one for market operators);
- EUROPA brochure;
- EUROPA promotional video;
- EUROPA teaser videos in English, Italian, Portuguese, French, German, and Latvian for the Replication Process;
- Visuals for social media and for the PDF of the Application to the Replication Process.

The aforementioned materials have been used during **physical, hybrid, and online regional and local events** that were hosted by the EUROPA Consortium and/or its partners or where the project was presented by the Project Coordinator or any other partner. For the launch of the EUROPA One-Stop-Shops, news articles and press releases were also published in local **newspapers** for awareness raising and activation of the demand, as well as in the CINEA and BUILDUP Twitter accounts.



Collaboration and partnerships with other EU-funded projects and relevant stakeholders (energy agencies, municipalities, service providers/market operators, public bodies/governmental agencies) have been key to replication purposes and standardization of offer. In light of the EUSEW 2022, the EUROPA mid-term conference, and upcoming regional meetings with relevant stakeholders, existing collaboration and partnerships will be further exploited and new ones will emerge.

Description and evaluation of dissemination activities at Consortium level

During the first 1.5 years of the project, several dissemination activities have been carried out at Consortium level, as illustrated in the Spreadsheet below.



1	A	B	C	D	E	F	G	H	I	J	K	L
2	KPI matrix											
3	KPI	Related project task	Measurement unit	TARGET	Reached on the	Semester 1 01/10/2020 - 31/03/2021	Semester 2 01/04/2021 - 30/09/2021	Semester 3 01/10/2021 - 31/03/2022	Semester 4 01/04/2022 - 30/09/2022	Semester 5 01/10/2022 - 31/03/2023	Semester 6 01/04/2023 - 30/09/2023	HOW TO
27	Communication											
28	Unique views to EUROPA project website	T6.6	Monthly average of unique views	150	341			116	225			Keep track of the monthly unique visits and make an average value every semester (to be reported only by ESEB)
29	Unique views to EUROPA platform	T2.6	Monthly average of unique views	NA	0							Keep track of the monthly unique visits and make an average value every semester
30	Project video views	T6.4	Number of views	NA	26				26			Number of views of the video (to be reported only by ESEB)
31	Presentations of project to conferences and events	T6.6	Number of presentations	20	10			7	3			Number of presentations where EUROPA is mentioned in conferences organized by other organizations/projects
32	People attending presentations of project to conferences and events	T6.6	Number of people	1000	896			858	38			Number of people attending the above conferences
33	Press releases	T6.6	Number of press releases	16	8			8				Press releases
34	Press articles	T6.6	Number of press articles	40	30		1	29				Articles publish on websites and other media not owned by the project
35	Site visits to renovated houses/buildings	T6.6	Number of site visits	10	0							Site visits organized by PPs to renovated buildings
36	People attending site visits to renovated houses/buildings	T6.6	Number of people	50	0							Number of people attending the above site visits
37	Regional public events (1 for each: Italy, Portugal, Latvia, Germany and France)	T6.5	Number of events	5	0							Number of events organized by PPs
38	People attending regional public events	T6.5	Number of people	250	0							Participants to events, taken from attendance list or registration forms.
39	Project conferences (1 mid term conference organized by CA + 1 final conference organized by Piemonte)	T6.5	Number of conferences	2	0							Number of meetings organized (keep record of agenda, minutes outcomes, presentations, pictures, screenshots)
40	People attending project conferences	T6.5	Number of people	200	0							Participants to events, taken from attendance list or registration forms.
41	Twitter posts	T6.6	Number of posts	NA	29		29					
42	Twitter followers	T6.6	Number of followers	NA	254		163	200	254			To be reported only by ESEB
43	Twitter views	T6.6	Number of views	NA	0							
44	Facebook posts	T6.6	Number of posts	NA	26		26					
45	Facebook followers	T6.6	Number of followers	NA	251		240	243	251			To be reported only by ESEB
46	Facebook views	T6.6	Number of views	NA	0							
47	LinkedIn posts	T6.6	Number of posts	NA	27		27					
48	LinkedIn followers	T6.6	Number of followers	NA	204		70	100	204			To be reported only by ESEB
49	LinkedIn views	T6.6	Number of views	NA	0							
50	Instagram posts	T6.6	Number of posts	NA	27		27					
51	Instagram followers	T6.6	Number of followers	NA	54		21	30	54			To be reported only by ESEB
52	Instagram views	T6.6	Number of views	NA	0							

Project Website

Since its development, the EUROPA project website has been key to promoting the project goals, expected results, and main achievements, as well as latest news updates. Specifically, the project website includes the following:

- Homepage (<https://europaonestop.eu/>) with initial explainer of the project (https://youtu.be/lvf902rxm_A), the vision and mission, and the option for the different renovation journeys through the Onboarding of the SUNSHINE Platform, which will be finalized in June 2022.
- About page (<https://europaonestop.eu/about/>) including the detailed description of the project mission, the EUROPA One-Stop-Shops and their services, the Energy Efficiency Subscription, the project goals and KPIs, as well as the list of project partners.
 - Under the About page in the hamburger menu, there are two different subpages, namely the Replication Process (<https://europaonestop.eu/replication-page/>), which is currently directed to the Become a Mentee page (<https://europaonestop.eu/replication-page/>), and the Pilot regions page (<https://europaonestop.eu/pilot-regions/>), where the five pilot partners of the project are presented.
- Let's Renovate page (<https://europaonestop.eu/lets-renovate/>), which is still under construction as it will be then linked to the different onboardings of both residents and market operators to the SUNSHINE Platform.
- Learning Hub page (<https://europaonestop.eu/learning-hub/>), where the main project outputs, publication, and deliverables are stored and promoted.
- The Latest page (<https://europaonestop.eu/the-latest/>), which is constantly updated with latest news about the project or project partners.

- Contact page (<https://europaonestop.eu/contact/>) including contact information and hyperlinks to project social media accounts.

The main language of the website is English. Therefore, all the materials in the Learning Hub and The Latest are and will be in English. However, the main website pages have been translated in all pilot languages:

- Latvian (<https://europaonestop.eu/lv/sakuma-lapa/>)
- Italian (<https://europaonestop.eu/it/homepage/>)
- French (<https://europaonestop.eu/fr/accueil/>)
- Portuguese (<https://europaonestop.eu/pt/pagina-inicial/>)
- German (<https://europaonestop.eu/de/startseite/>)

Website Statistics



The figure above illustrates the views trends from October 2021 to April 2022, as well as the number of users (1.5k) and the average engagement time (2m 02s). Thanks to the communication plan that we implemented for the recruitment of Mentees to the EUROPA Mentoring Programme, the views and number of users reached a peak in January and February 2022, which are the months in which the Application for the Mentoring Programme was launched and promoted through the EUROPA website, social media accounts, and email marketing.

KPI	Results
Total page views	(Oct 2021 - Apr 2022) 1.5k
Top events	Video_progress (12k), page_view (7.1k), user_engagement (5.9k), video_start (3.2k), session_start (2.9k), scroll (2.7k), first_visit (1.4k)
Average time on page	2m 02s
Most visited pages	Homepage (6.8k)
First user channel grouping	Direct (707), Organic search (288), Referral (246), Organic social (185), Email (9)
Top countries	Italy, United States, Portugal, Germany, France, Belgium, Spain

Social Media

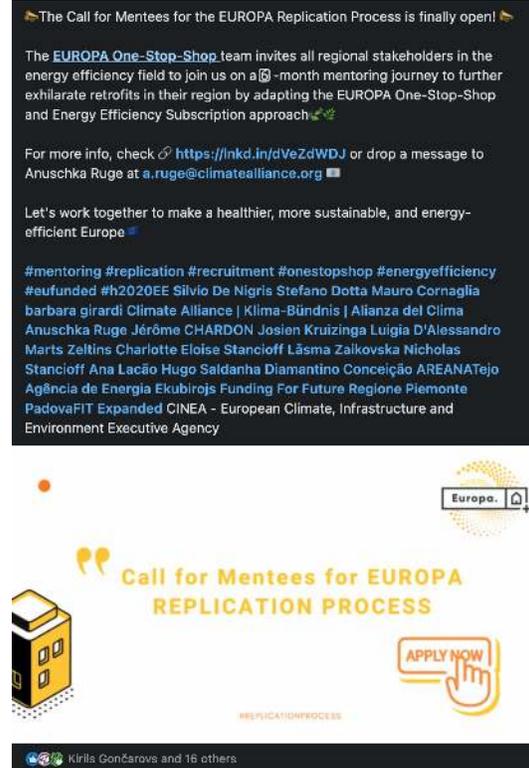
The EUROPA project, its goals, and main outputs have been promoted on Twitter, LinkedIn, Facebook, Instagram, and YouTube.

Channel	Account name	Followers
Twitter	@EuropaRenovate	254
LinkedIn	@ EUROPA One-Stop-Shop	204
Facebook	@ Europa - Deep Renovation & Energy-Efficiency Buildings	251
Instagram	@ Europa - Deep Renovation & Energy-Efficiency Buildings	54
YouTube	@ The Europa Project	1 subscriber - 89 views

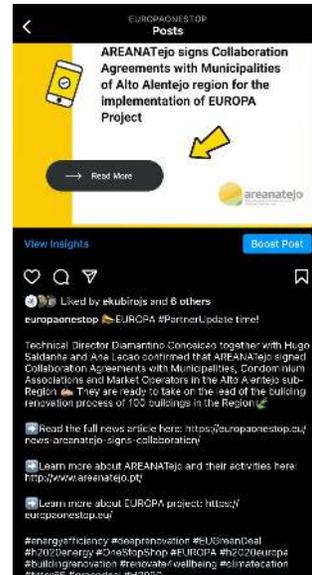
As highlighted in D6.1 Update of the Communication and Dissemination Plan, “social media will serve to inform and call users to act - mainly to come to our website or to sign up on the SUNSHINE platform to get information about the deep renovation of their building and eventually initiate the process.” The official hashtags of the project are: #energyefficiency #buildingrenovation #onestopshop #fitfor55 #EUGreenDeal. Also, in most posts, all project partners are tagged, as well as the pages of the European Commission, Housing Europe, Renovate Europe, BPIE, BUILD UP, CINEA, New European Bauhaus, EBRD, and EUROPA’s sister-projects, such as UP-STAIRS, FineerGo-Dom, PadovaFit expanded, PROSPECT2030, and RenoHub.

The EUROPA Twitter and LinkedIn accounts are updated on a weekly basis - at least - based on news updates, relevant events, project meetings or workshops, and publications.



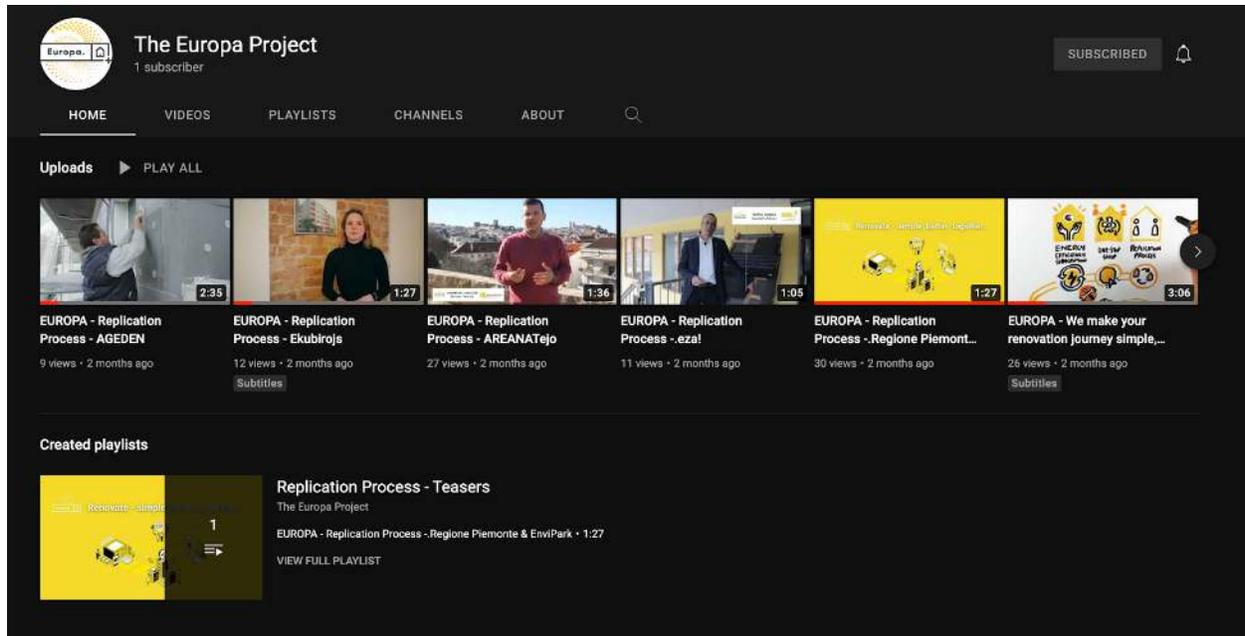


The EUROPA Facebook and Instagram pages will be used more frequently after the launch of the Onboarding of the SUNSHINE Platform, as we will be targeting mostly citizens who might be interested in energy renovations in their buildings. However, the EUROPA key news updates have been posted on facebook and Instagram, as well.



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The EUROPA YouTube page has been used to store and promote the EUROPA explainer video, as well as the Teaser Videos that all pilot partners created to promote the EUROPA Mentoring Programme.



Below there are the main KPIs of social media activities from January 2022 to March 2022. Even though some metrics can change from one platform to the other, impressions, likes, and engagement rate are at the core of each social media.

KPIs	Twitter	LinkedIn	Facebook	Instagram	YouTube
Impressions	6.5k	3.1k	43	53	127
Posts	64	42	44	29	
Likes	177	172	243	5	2
Engagement	7.58%	7.09%	4%	5%	

To ensure continuous growth and dissemination of EUROPA outputs, specific strategies have been tested and implemented. Most importantly, we have been attending most events on energy efficiency measures in renovation of multi-family buildings and networking with partner projects, exchanging social media account names, following each other, and tagging them in news updates, publications, and events. We have also

been joining forces in submitting applications at EUSEW or in hosting/participating workshops at EU level.

News and Articles

Most project news articles are included in The Latest page of the EUROPA website (<https://europaonestop.eu/the-latest/>). Until March 31st, 2022, 15 news articles have been drafted and published on the project website. Below there are some examples of the most successful articles on the website:

- *EUROPA joins #REDay 2021*
<https://europaonestop.eu/europa-joins-reday-2021/>
- *AREANATEjo presents EUROPA at the Portugal Air Summit 2021*
<https://europaonestop.eu/europa-at-the-portugal-air-summit-2021/>
- The launch of the 'Piedmont Energy' One-Stop-Shop
<https://europaonestop.eu/news-launch-of-the-piedmont-energy-oss/>



EUROPA joins #REDay 2021

On the occasion of #REDay 2021, the EUROPA Consortium would like to thank Climate Alliance for hosting the third project meeting that was held hybrid (in-person and virtual) in Frankfurt.

[Read More](#)



AREANATEjo presents EUROPA at the Portugal Air Summit 2021

From October 13th to 17th 2021, AREANATEjo attended Portugal Air Summit 2021 event, in Ponte Sor, Portugal. This event is considered one of the largest national events dedicated to the aeronautics sector.

[Read More](#)



The launch of the 'Piedmont Energy' One-Stop-Shop

On November 23rd, Regione Piemonte & Environment Park launched their 'Piedmont Energy' One-Stop-Shop aimed at addressing citizens' doubts and issues regarding the Italian Superbonus 110%.

[Read More](#)

Additionally, a total of 35 articles have been published on partners' websites, external websites, and European newspapers in all pilot countries - Italian, Portuguese, German, Latvian, and French. The goal of drafting articles in local languages is to reach and engage a wider audience in each of the pilot countries so that interest can be stimulated and eventually investments, as well.

Reunião de arranque do Projeto EUROPA

06 de Novembro de 2020.

Teve lugar dias 4 e 6 de novembro, online, a reunião de arranque do Projeto EUROPA – ENERGY EFFICIENCY SUBSCRIPTION FOR DEEP RENOVATION WITH PERFORMANCE GUARANTEE, financiado pelo Programa Horizonte 2020.

Com 9 parceiros, pertencentes a 6 países europeus (de entre os quais, a AREANATEJO), visa o desenvolvimento de uma assinatura de eficiência energética (um conjunto de especificações técnicas, procedimentos e acordos contratuais padrão), garantindo poupanças de energia através da profunda renovação de edifícios residenciais. Isso estará associado a um serviço de assistência técnica, na forma de um balcão único, permitindo a coordenação e apoio ao investimento dos utilizadores finais. O objetivo geral do projeto EUROPA é promover e impulsionar a implementação de reformas energéticas profundas ao nível do setor da construção a nível residencial, criando confiança no mercado, desencadeando novos investimentos e estabelecendo padrões e especificações para garantir o seu desempenho 🏡



Eight press releases were disseminated across Europe to announce the launch of the five regional One-Stop-Shops emerged thanks to the EUROPA project. As per the articles, the press releases are all in local languages.



EUROPA - Subscrição de Eficiência Energética para Renovações Profundas com Garantia de Desempenho

NOTA DE IMPRENSA

AREANATEJO cria um Balcão Único (One-Stop-Shop) com objetivo de auxiliar a implementação de medidas de melhoria (eficiência energética e conforto térmico) nos edifícios residenciais na sub-região do Alto Alentejo.

Portalegre, 26 de outubro de 2021

Aprovado no âmbito do Programa Horizonte 2020, o Projeto EUROPA – Subscrição de Eficiência Energética para Renovações Profundas com Garantia de Desempenho visa o desenvolvimento de uma “subscrição de eficiência energética”, um conjunto de especificações técnicas, procedimentos e acordos contratuais padrão, que garantam poupanças de energia através da profunda renovação de edifícios residenciais. O objetivo geral do projeto EUROPA é promover e impulsionar a implementação de reformas energéticas profundas ao nível do setor da construção a nível residencial, criando confiança



Torino, 30/11/2021

COMUNICATO STAMPA

**NASCE LO SPORTELLO ENERGIA PIEMONTE:
Uno strumento online per aiutare i cittadini a superare le difficoltà e cogliere le opportunità del Bonus 110%**

Numerose ad oggi sono le opportunità di incentivazione nazionali che consentono di coprire la totalità o la buona parte dei costi necessari alla riqualificazione energetica degli edifici privati tuttavia sono anche molteplici le difficoltà che un proprietario si trova di fronte per riuscire a realizzare tali opere. Difficoltà nell'interpretazione delle norme e dei meccanismi incentivanti, difficoltà nell'individuare professionisti o operatori di mercato che possono progettare o realizzare gli interventi, sono soltanto alcuni esempi degli ostacoli che attualmente ci si trova di fronte. Per superare queste difficoltà è nato lo Sportello Energia che, aiutando a rispondere alle domande ed ai dubbi di chi si trova a dover decidere se procedere utilizzando gli attuali sistemi di incentivazione, vuole sostenere i cittadini nel realizzare gli interventi di efficientamento energetico negli edifici residenziali. Lo Sportello Energia opera grazie ad un portale web www.sportelloenergia.environmentpark.com attraverso il quale è possibile avere accesso a un servizio di consulenza gratuita personalizzata utile a comprendere in prima istanza se si può accedere al Bonus 110%, e successivamente a trovare informazioni necessarie per districarsi nella complessità della procedura necessaria ad individuare la migliore soluzione per il proprio caso.

Promotional Materials

The EUROPA logo, the EU disclaimer, and the visual identity created and submitted in M3 are included in all dissemination activities to foster project awareness and recognition. For the promotion of the project, WP6 designed two leaflets - one for end-users and one for service providers respectively; one brochure introducing and highlighting the expertise of EUROPA partners; one introductory video illustrating the key outputs of the project, as well as the Replication Process - it was mostly used to engage with potential mentees and push them to apply for the EUROPA Mentoring Programme; one 2-sided template for the promotion of the One-Stop-Shop at local level that was customized by all pilot partners; and 3 EUROPA posters to present EUROPA in events.

- Leaflet for End-Users





EUROPA offers a simple and transparent deep renovation journey that involves all stakeholders and experts, matching you with the right financial support and trustworthy partners.

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europaeonestop.eu

WHY BUILDINGS?

- You spend about **90%** of your time in buildings.
- Buildings are responsible for about **36%** of CO₂ emissions.
- Buildings represent almost **40%** of the EU energy demand.
- About **35%** of the EU's buildings are over 50 years old.
- 75%** of the building stock is energy inefficient.

Only **0.4-1.2%** (depending on the country) of the building stock is renovated each year.

Housing hazards, such as excessive heat, excessive cold and lack of ventilation lead to damp and mould, which can cause respiratory diseases, infections and mental health difficulties.

Housing quality is key to reduce health risks and improve climate resilience.

WHY EUROPA?

Renovating your home can lead to a range of questions:

- Who guarantees energy saving and a return of investment?
- Where to find the right financial aid?
- How long will the renovation take?
- Who has the expertise I need?
- Whom to trust?

EUROPA will support your renovation journey from A-Z

- We provide you with the technical and financial expertise you need.
- We match you with the right and trustworthy project partners, paving the way for your successful renovation journey.
- We guide your deep renovation for guaranteed energy savings and returns of investments.

We will facilitate your renovation journey. Choose EUROPA to renovate simpler, better, together.

OUR VISION

We're committed to a deep renovation journey that is simpler, better and a joint undertaking. We strive for buildings that deliver safety, health and comfort, ensuring residents' well-being. Our homes are environmentally sustainable, deliver climate resilience and have a reduced carbon footprint. To get there, a simplified and transparent deep renovation project that involves all stakeholders and experts is needed to get the best results. Renovating residential buildings provides numerous advantages through an attractive journey.

We work to ensure **guaranteed energy savings** and deliver homes that are safer, healthier and comfortable through a **simplified and transparent deep renovation journey** for all stakeholders.



OUR MISSION

Our mission is to accelerate the transition towards carbon neutral and healthy living environments. To simplify the deep renovation journey for all stakeholders involved, we will render the journey transparent by building trust and involving the highest level of expertise. We will boost the capacity and skills of public authorities through mutual learning programmes to become powerful players in the field.

HOW EUROPA WORKS?

Setting up One-Stop-Shops

EUROPA's One-Stop-Shop approach contains both a virtual and a physical place, where you can find all information and services needed to implement a deep renovation project. EUROPA's One-Stop-Shop covers the following services:

- Matchmaking service:** We match you with the right service providers involved in the renovation process and with the right financial support schemes.
- Energy renovation financial planning:** We offer tailor-made financing plans to help stakeholders reach deep renovation through energy as a service.
- Administrative support:** We help you overcome bureaucratic burdens.

Defining an Energy Efficiency Subscription

An Energy Efficiency Subscription is a contract between homeowners and market operators. It enables all stakeholders involved in a deep renovation project to establish common standards and requirements for the deep energy renovation of residential buildings to guarantee accuracy and accountability, transparency and high quality.

The Energy Efficiency Subscription is an integral part of the EUROPA One-Stop-Shop approach. Through specific requirements and standards, Energy Efficiency Subscription defines the technical, financial and contractual details that must be implemented within the deep renovation process.

THE EUROPA TEAM

 www.regione.piemonte.it	 www.e2n-alpsee.de	 www.ageden33.org
 www.climatealliance.org	 www.areanatejo.pt	 www.ecofys.eu
 www.eskubiz.ee	 www.milpark.com	 www.reimarkt.nl

Find out more about EUROPA and how you can enjoy all the benefits of our services in your country.

europaeonestop.eu

@Europallemovate
 Europe One Stop
 Europa One Stop Shop

Europa One Stop Shop

Contact
email: helo@europaeonestop.eu

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The contents of this leaflet are the sole responsibility of the EUROPA Consortium and do not necessarily reflect the opinion of the European Union.

Project Duration: 2020-2023

- Leaflet for Market Operators



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Renovate simpler, better, together.

EUROPA offers a simple and transparent deep renovation journey that involves all stakeholders and experts, matching you with a pipeline of buildings ready to be renovated.

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europaonestop.eu

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WHY BUILDINGS?

- We spend about **90%** of our time in buildings.
 - Buildings are responsible for about **36%** of CO₂ emissions.
 - Buildings represent almost **46%** of the EU energy demand.
 - About **35%** of the EU's buildings are over 50 years old.
 - 75%** of the building stock is energy inefficient.
- Only **0.4-1.2%** (depending on the country) of the building stock is renovated each year.

Your role is crucial for delivering the buildings we need!

Housing hazards, such as excessive heat, excessive cold and lack of ventilation lead to damp and mould, which can cause respiratory diseases, infections and mental health difficulties.

Housing quality is key to reduce health risks and improve climate resilience.



HOW EUROPA WORKS?

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WHY WORK WITH EUROPA?

The building renovation market is in transition, leading to a range of questions:

- How do new regulations, such as the EU Green Deal shape the building market?
- How can I guarantee returns of investments and energy savings?
- How can I reduce (transaction) costs?
- How can I gain market advantages?

EUROPA will support your renovation journey from A-Z

- We simplify the fragmented supply side in bundling offers from designers, suppliers, installers, financiers, etc. into one offer for homeowners.
- We match you with a pipeline of buildings, offering new business opportunities and long-term employment creation.
- We provide you with a single contact point in form of a One-Stop-Shop so that you can manage all transactions with your potential clients.
- We match you with residents ready to sign on to your services.
- We guide your renovation project to ensure energy savings and returns of investments.

We will facilitate your renovation journey. Choose EUROPA to renovate simpler, better, together.

THE EUROPA TEAM



Find out more about EUROPA and how you can enjoy all the benefits of our services in your country.

europaonestop.eu

- @EuropaRenovate
- Europa One Stop
- Europa One Stop
- Europa One Stop Shop

Contact

email: info@europaonestop.eu



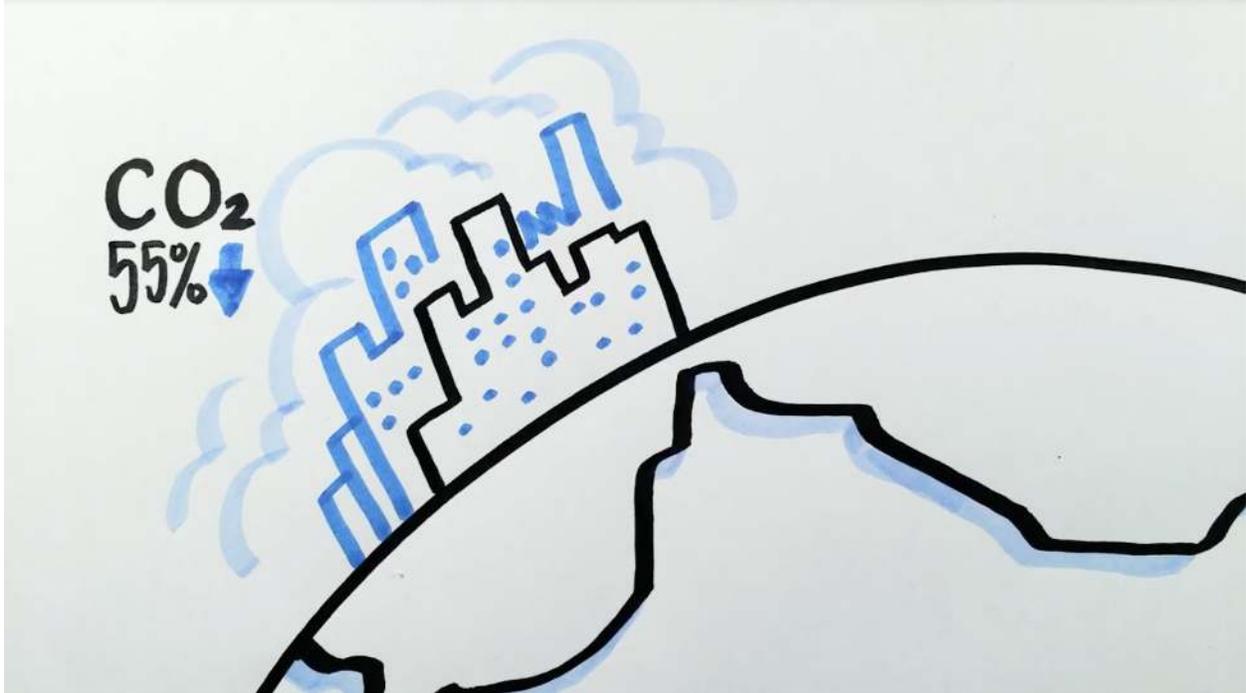
- Brochure



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- *Introductory Video*



- 2-sided Template

About Us

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Maecenas tellus justo, congue ut libero eget, pharetra fringilla lectus. Nulla volutpat suscipit erat, nec maximus purus maecenas tellus justo.

Working Hours
Monday - Sunday
08.00 AM - 08.00 PM

Contact Us
+123 456 7890
123 Anywhere St.,
Any City, ST 123

One-Stop-Shop

One-Stop-Shop

We provide the best service for you

Europa.

Our Services



Consulting

Lorem ipsum dolor sit amet, conset tetur adipiscing elit. Maecenas tellus justo, congue ut libero eget, pharetra fringilla lectus nulla volutpat.



Management

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Mediation

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M&E

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 One-Stop-Shop

CALL US FOR FREE

Call us now to understand if your building applies!






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- Posters



A coordinated regional effort to set up One-Stop-Shops across Europe to connect all stakeholders.

KEY PARTNERS






















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OBJECTIVES

- 1

Defining Energy Efficiency Subscription (EES) standards and requirements for the deep renovation of residential buildings.
- 2

Aligning stakeholders to promote EES in the five pilot regions to activate demand, triggering an additional 37 M € investments in energy efficiency.
- 3

Capacity and skill training for mutual learning delivered through our One-Stop-Shops to attract financing and delivery energy efficiency investment.






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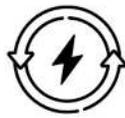
The **EUROPA** project brings together the expertise of 9 European partners to create simpler and better dEEp renovation of residential buildings.



1

One-Stop-Shop

Through the EUROPA project, we deliver a One-Stop-Shop that facilitates and/or enables coordination of all stakeholders across the user journey in 5 different European countries. Led by the regional partners, the One-Stop-Shops enable alignment and support of all stakeholders in the deep renovation process of residential buildings.



2

Energy Efficiency Subscription

We develop an Energy Efficiency Subscription or a set of technical specifications, procedures, and standard contractual arrangements to ensure guaranteed energy savings from the deep renovation of residential buildings.



3

Digital Innovation

We ensure that we can accelerate the renovation wave across Europe through EUROPA digital onboarding using the SUNSHINE platform to guarantee a simple and better renovation journey.

- Heligoland Energy Services
- EuroRenovate
- EUROPA One-Stop-Shop
- EnergyPartner19
- The Europa Project
- EuropaOneStop.eu



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The pictures below are examples of how some of the EUROPA promotional materials have been used throughout the first 1.5 years of the project.



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Events

By M18, EUROPA partners have either presented the project in a panel or presentation, or acted as ‘ambassador’ of the project and joined a workshop, at 11 events.

Name of event	Location	Date	Partner(s)	Number of participants
‘Increasing Citizen Participation in Home Renovation’ by Climate Alliance	Online - zoom	27/01/2022	Regione Piemonte	38
‘The evolution of Energy Performance Certificates in the framework of the Renovation Wave’ by TIMEPAC	Auditorium Kyoto, Turin	05/05/2022	Regione Piemonte	44
‘Energy Poverty in Portugal: Which solutions?’ by DECO Association	Online	12/02/2021	AREANATEjo	25
‘Air Summit 2021’	Ponte de Sor, Portugal	13-17/10/2021	AREANATEjo	30
‘ENERTECH - Energy Technologies Fair 2021’	Sabugal, Portugal	11-13/11/2021	AREANATEjo	15
‘Stakeholder engagement	Online	18/05/2021	Ekubirojs	30

and the role of consumers' - Replication of PROSPECT 2030				
'4RinEU Geocluster strategic network: final meeting'	Online	26/05/2021	Ekubirojs	30
' Young Energy Researchers ' by WSED	Online	21/06/2021	Ekubirojs	600
' A Citizen-led Renovation Wave ' at EUSEW21'	Online	25/10/2021	Ekubirojs	173
' Globālās tendences 3D - DIGITALIZĀCIJĀ '	Online	07/04/2022	Ekubirojs	40
'Unlocking financing for energy efficiency' by STEPPING PLUS	Online	18/11/2021	Funding For Future	15

Synergies and Collaboration

During the first 1.5 years of the EUROPA project, all partners have furthered their existing partnerships and broadened their own networks at regional level. Also, collaboration has been intensified with other EU-funded projects, such as PadovaFit and PadovaFit Expanded, RenoHub - during the EUROPA Mentoring Programme, UP-STAIRS Uplifting Energy Communities - during the second EUROPA project meeting in Frankfurt, FineerGo-Dom - the SUNShINE Platform was developed with the FineerGo-Dom project, REFINE - during the fourth EUROPA project meeting in Grenoble, the REFINE model for refinancing was presented, ORFEE - an application was submitted together to host a Policy Conference at EUSEW 2022, PROSPECT 2030 and STEPPING Plus - through mutual learning activities.

Joint meetings or networking activities have been organized with initiatives, such as POWERPOOR, Renovate Europe, Housing Europe, and The New European Bauhaus.



One-Stop-Shops:
Maximising their potential to accelerate energy renovation

Monday 21 March 2022
11:30 - 12:50 CET (Online)

Moderator: Julie Kjestrup, REC Vice-Chair

Speakers:
Adrien Bullier, CINEA (European Commission)
Zsuzsanna Koritár, MEHI (Hungary)
Eloise Stancioff, Ekubirojs (Latvia)
Johanna Varghese, IGBC (Ireland)
Justyna Glusman, Fala Renowacji (Poland)
Jacek Kisiel, City of Warsaw

RENOVATE EUROPE

Charlotte Eloise Stancioff from Ekubirojs presenting the EUROPA One-Stop-Shop at Renovate Europe Workshop 'Maximising their potential to accelerate energy renovation'.



Charlotte Eloise Stancioff from Ekubirojs presenting the EUROPA One-Stop-Shop at Housing Europe Workshop 'SHAPE-EU'.



Charlotte Eloise Stancioff from Ekubirojs presenting the EUROPA One-Stop-Shop at Housing Europe Workshop 'SHAPE-EU'.

62 bilateral meetings took place with residents, market operators, and financial institutions to understand and co-design the needs of One-Stop-Shops and its business model, as well as to test the Energy Efficiency Subscription and its validity. Major agreements and Memorandum of Understandings can be found in The Latest page of the EUROPA website: <https://europaonestop.eu/the-latest/>.

Description and evaluation of dissemination activities at Partner level

Each EUROPA partner has its own communication channels, which could be the website (a static page dedicated to describing their EUROPA One-Stop-Shop, as well as blogs/news articles), social media (Twitter, Facebook, LinkedIn, YouTube, Instagram), newsletter, etc. Some partners may have all of these channels, or only engage through some of them. Therefore, dissemination efforts can reach outside the realm of the Consortium to a wider audience.

In general, the dissemination activities completed by partners are coordinated. In fact, partners can easily record and store evidence of digital dissemination such as blog/news posted, social media activity, press releases mentioning the project, as well as attendance at events where EUROPA is disseminated during face-to-face

networking/presentations on the EUROPA Google Drive. The following is a sample of the activity carried out during this first reporting period.

REGIONE PIEMONTE & ENVIRONMENT PARK

Blog/News Articles

Examples of blog articles and/or news articles on the Regione Piemonte website can be found below.



The screenshot shows the website 'Piemonteinforma' with the headline 'Nasce lo Sportello Energia Piemonte'. The article text includes:

E' nato lo Sportello Energia che, aiutando a rispondere alle domande ed ai dubbi di chi si trova a dover decidere se procedere utilizzando gli attuali sistemi di incentivazione, **vuole sostenere i cittadini nel realizzare gli interventi di efficientamento energetico negli edifici residenziali.**

Lo Sportello Energia opera grazie ad un portale web www.sportelloenergia.envipark.com attraverso il quale è possibile avere accesso a un servizio di **consulenza gratuita personalizzata** utile a comprendere in prima istanza se si può accedere al Bonus 110%, e successivamente a trovare informazioni necessarie per districarsi nella burocrazia della procedura necessaria ed a individuare la **migliore soluzione per il proprio caso.**

Lo Sportello Energia è stato realizzato dalla Regione Piemonte grazie al Progetto EUROPA, finanziato dal programma europeo Horizon2020. Il progetto è coordinato dal Settore Sviluppo energetico sostenibile della Regione Piemonte ed ha un partenariato internazionale costituito da altri otto partner tra cui **Environment Park**, che **ha il compito di gestire lo Sportello.**

"Sono particolarmente orgoglioso di questo progetto, coordinato dalla Regione Piemonte, che vede la realizzazione di sportelli energia in cinque regioni pilota in Europa, tra cui proprio il Piemonte. - commenta **Matteo Marnati**, assessore regionale all'Energia - Con questa iniziativa si conferma il ruolo di collaborazione, peraltro già attiva su molteplici altri fronti, con Environment Park, in questo specifico caso con la gestione dello Sportello, che si presenta come un aiuto concreto per i cittadini. L'efficientamento energetico è infatti uno dei principali strumenti per ridurre le emissioni di CO2 e migliorare la qualità dell'ambiente".

Gli interventi di ristrutturazione energetica degli edifici residenziali sono un elemento chiave per aumentare il comfort delle abitazioni e il risparmio energetico riducendo le emissioni di CO₂, nell'ottica di un percorso verso un futuro a emissioni zero. Lo Sportello nasce quindi con l'intento di supportare gli utenti del Piemonte ad avviare il proprio progetto e ad affrontare il mercato della riqualificazione edilizia con l'obiettivo di ottenere un maggior risparmio energetico e un più rapido ritorno dell'investimento.

Le prossime azioni previste dal progetto EUROPA riguardano infatti il coinvolgimento delle associazioni imprenditoriali, degli ordini professionali al fine di inserire **le attività dello sportello in un sistema più ampio** che possa supportare nel modo più efficace possibile la riduzione dei consumi energetici, la riqualificazione del patrimonio edilizio e più in generale lo sviluppo economico regionale.

News about the setting up of the EUROPA One-Stop-Shop in Italy.

Governo italiano

 **REGIONE PIEMONTE**

seguici su    

ricerca sul sito 

L'Amministrazione Temi Servizi Bandi Enti Locali PiemonteInforma Piemonte da Vivere

Sviluppo

Home / Aree tematiche / Sviluppo / Sviluppo energetico sostenibile 

Il progetto EUROPA cerca "allievi"

 Ascolta

20 Gennaio 2022

Il **Progetto EUROPA**  Horizon2020 inizia il 2022 lanciando l'invito a partecipare al suo **programma di tutoraggio**, attività fondamentale nel processo di replicazione dell'esperienza acquisita dai partner delle regioni pilota, tra le quali la Regione Piemonte, che è anche capofila del progetto e si avvale del supporto di Environment Park, altro partner di progetto.

Il programma di tutoraggio è un interessante percorso di apprendimento che durerà 6 mesi. I candidati selezionati potranno approfondire, insieme con la Regione Piemonte o uno degli altri partner delle regioni pilota, le tematiche legate al **One-Stop-Shop** (Sportelli energia) e al **Protocollo di Efficienza Energetica (EES)** sviluppati nell'ambito del progetto.

Attraverso attività di apprendimento e scambio i partecipanti potranno approfondire le soluzioni trovate dai nostri partner per affrontare la sfida di adattare gli Sportelli e il Protocollo EES alla loro realtà regionale, così come fatto da Regione Piemonte ed EnviPark con lo **Sportello Energia**  online. Poiché i partner sono comunque esperti del percorso della riqualificazione energetica profonda degli edifici, il processo di scambio di conoscenza esplorerà anche altri aspetti.

EUROPA offrirà, oltre a una serie di workshop online, un pacchetto di formazione completo con video e sessioni di Q&A sulle tematiche più rilevanti della riqualificazione energetica, opportunità di networking e un incontro di un giorno e mezzo presso la sede del proprio tutor per verificare dal vivo il lavoro svolto in quella regione.

Il bando si rivolge a: amministrazioni locali, agenzie per l'energia, società pubbliche/private per l'edilizia abitativa, sportelli unici di riqualificazione energetica, organizzazioni/società che supportano i proprietari di case nel processo di riqualificazione energetica.

E' possibile sottoporre la propria **candidatura** a partire **dal 24 gennaio e fino al 21 febbraio 2022**.

Maggiori **informazioni per la candidatura** sono disponibili **QUI** 

Menu strumenti

- Schede informative
- Servizi online

Naviga per argomenti

- Sviluppo**
- Sistema Ricerca e Innovazione
- Sviluppo territoriale
- Sviluppo energetico sostenibile**
- Fondo Europeo Sviluppo Regionale
- Agenda digitale
- Attività estrattive
- Artigianato
- Commercio
- Internazionalizzazione



News on the opening of the application process for the EUROPA Mentoring Programme in Italy.

Press releases

Examples of press releases that Regione Piemonte and ENvironment Park drafted and published can be found below.

A1612B - Progettazione strategica e green economy - Responsabile: Jacopo Chiara

Email

progettazione.green@regione.piemonte.it

PEC

progettazione.green@cert.regione.piemonte.it

Tema: Sviluppo

Parte EUROPA, un progetto per dare slancio alla ristrutturazione energetica

Data notizia: 25 Febbraio 2021

1/3/2021

Parte EUROPA, un progetto per dare slancio alla ristrutturazione energetica | Regione Piemonte

La Regione è capofila di un nuovo progetto HORIZON2020 finalizzato all'attivazione di investimenti per l'efficiamento energetico degli immobili residenziali

La salute degli edifici è al centro delle politiche europee di efficienza energetica, essi sono infatti responsabili di circa il 40% dei consumi finali di energia. Promuovere una azione di **riqualificazione profonda degli edifici** è pertanto indispensabile. Partendo da questo presupposto, il **progetto EUROPA**, Programma HORIZON2020, si pone la finalità di rendere più semplice e più efficace l'approccio di tutti i soggetti coinvolti nel processo di ristrutturazione.

Per riuscirci il progetto svilupperà innanzi tutto un invito rivolto agli operatori di mercato a **Sottoscrivere l'Efficienza Energetica**, ovvero una serie di specifiche tecniche, procedure standard e modelli contrattuali di base, grazie alla quale sarà possibile offrire ai proprietari degli immobili maggiori garanzie di raggiungimento degli obiettivi di risparmio energetico e di comfort abitativo che ci si erano prefissati.

Altro punto nodale sarà la realizzazione di sportelli **One-Stop-Shop** online in 5 regioni pilota, tra le quali il Piemonte, per garantire il necessario supporto tecnico e informativo.

Obiettivi primari di EUROPA sono **l'attivazione di circa 37 milioni di Euro di investimenti e la riqualificazione di 1000 edifici** con un conseguente consistente risparmio energetico.

Link utili

- [Sito Del Progetto](#)
- [Scheda del progetto](#)

Close menu

Press release on the kick-off of the EUROPA project and its main goals for energy retrofits.

Torino, 30/11/2021

COMUNICATO STAMPA

NASCE LO SPORTELLO ENERGIA PIEMONTE

Uno strumento online per aiutare i cittadini a superare le difficoltà e cogliere le opportunità del Bonus 110%

Numerose ad oggi sono le **opportunità di incentivazione** nazionali che consentono di coprire la totalità o la buona parte dei costi necessari alla **riqualificazione energetica degli edifici privati** tuttavia sono anche **molteplici le difficoltà** che un proprietario si trova di fronte per riuscire a realizzare tali opere. Difficoltà nell'interpretazione delle norme e dei meccanismi incentivanti, difficoltà nell'individuare professionisti o operatori di mercato che possano progettare o realizzare gli interventi, sono soltanto alcuni esempi degli ostacoli che attualmente ci si trova di fronte.

Per superare queste difficoltà è nato lo Sportello Energia che, aiutando a rispondere alle domande ed ai dubbi di chi si trova a dover decidere se procedere utilizzando gli attuali sistemi di incentivazione, vuole **sostenere i cittadini nel realizzare gli interventi di efficientamento energetico negli edifici residenziali**.

Lo Sportello Energia opera grazie ad un portale web www.sportelloenergia.envipark.com attraverso il quale è possibile avere accesso a un servizio di **consulenza gratuita personalizzata** utile a comprendere in prima istanza se si può accedere al Bonus 110%, e successivamente a trovare informazioni necessarie per districarsi nella burocrazia della procedura necessaria ed a individuare la **migliore soluzione per il proprio caso**.

Lo Sportello Energia è stato realizzato in Regione Piemonte grazie al Progetto EUROPA <https://europaonestop.eu/it/homepage/> finanziato dal programma europeo Horizon2020.

Il progetto è coordinato dal settore sviluppo energetico sostenibile Regione Piemonte ed ha un partenariato internazionale costituito da altri otto partner tra cui Environment Park che ha il compito di gestire lo Sportello. EUROPA, ha l'obiettivo di accelerare la transizione verso edifici a zero emissioni di carbonio e ambienti di vita sani, intende promuovere interventi di riqualificazione energetica a ridotto impatto ambientale ed emissioni di carbonio contenute e per questo offre il supporto per affrontare i progetti di efficientamento energetico degli edifici residenziali in modo più semplice, efficace e trasparente.

Press release on the launch of the EUROPA One-Stop-Shop in Regione Piemonte with the support of Environment Park.

AREANATEjo

Social media

Examples of social media posts that AREANATEjo has been publishing since the start of the EUROPA project to raise awareness in Portugal can be found below.

- Twitter



- Facebook



- LinkedIn



Website

AREANATEjo included a section in its website called 'Projetos' where the EUROPA project is presented:
<https://www.arenatejo.pt/europa-subscricao-de-eficiencia-energetica-para-renovacoes-profundas-com-garantia-de-desempenho/>.



Blog/News Articles

An example of blog articles and/or news articles that AREANATEjo has been publishing since the start of the EUROPA project to raise awareness in Portugal can be found below.



Press releases

An example of press releases that AREANATEjo has been publishing since the start of the EUROPA project on the setting up of the One-Stop-Shop in Portugal can be found below.



EUROPA - Subscrição de Eficiência Energética para Renovações Profundas com Garantia de Desempenho

NOTA DE IMPRENSA

AREANATEjo cria um Balcão Único (One-Stop-Shop) com objetivo de auxiliar a implementação de medidas de melhoria (eficiência energética e conforto térmico) nos edifícios residenciais na sub-região do Alto Alentejo.

Portalegre, 26 de outubro de 2021

Aprovado no âmbito do Programa Horizonte 2020, o Projeto EUROPA – Subscrição de Eficiência Energética para Renovações Profundas com Garantia de Desempenho visa o desenvolvimento de uma “subscrição de eficiência energética”, um conjunto de especificações técnicas, procedimentos e acordos contratuais padrão, que garantam poupanças de energia através da profunda renovação de edifícios residenciais. O objetivo geral do projeto EUROPA é promover e impulsionar a implementação de reformas energéticas profundas ao nível do setor da construção a nível residencial, criando confiança no mercado, desencadeando novos investimentos e estabelecendo padrões e especificações para garantir o seu desempenho.

Coordenado pela Região de Piemonte (Itália), conta com mais 8 parceiros provenientes de Itália, Alemanha, Países Baixos, Letónia, França e Portugal, entre os quais a AREANATEjo, que fará a implementação das ações previstas nos Municípios da sub-região do Alto Alentejo.



The project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 956649. The publication reflects only the author's view and the European Commission is not responsible for any use that may be made of the information it contains.

EKUBIROJS

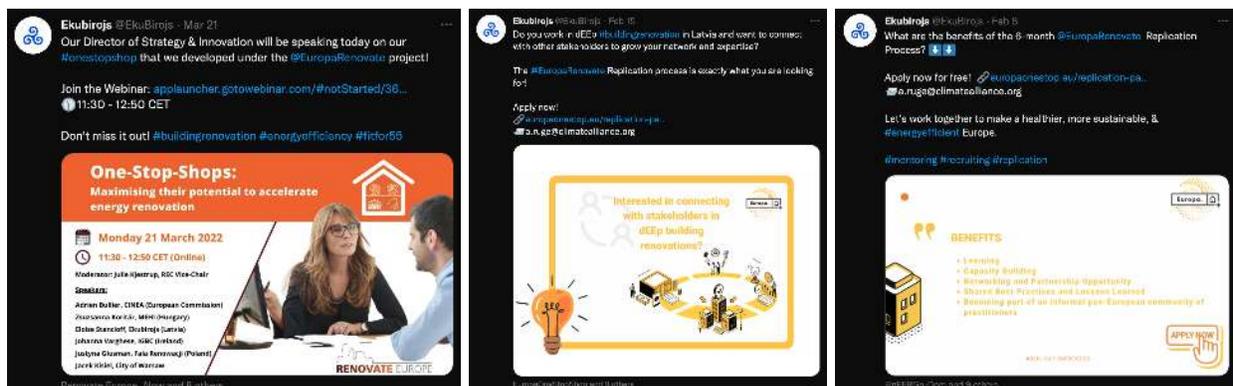
Website

EKUBIROJS included a section in its website called 'Learning Hub' where the EUROPA project is presented as one of the EU-funded projects in which Ekubirojs is part of the Consortium: <https://ekubirojs.lv/en/learning-hub/>.

Social Media

Examples of social media posts that EKUBIROJS has published since the start of the EUROPA project to raise awareness in Latvia can be found below.

- Twitter

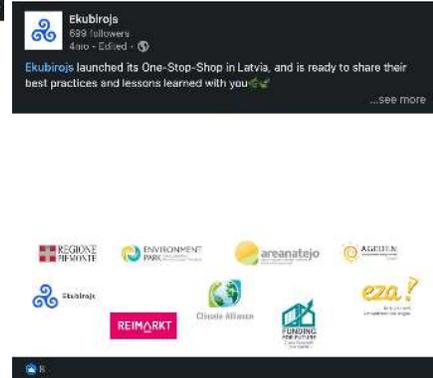
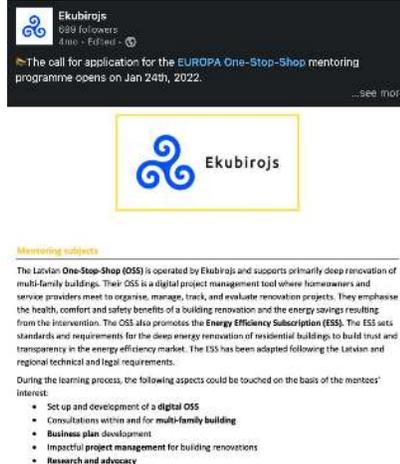
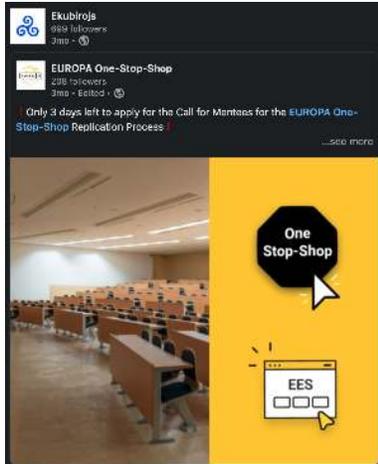


- Facebook

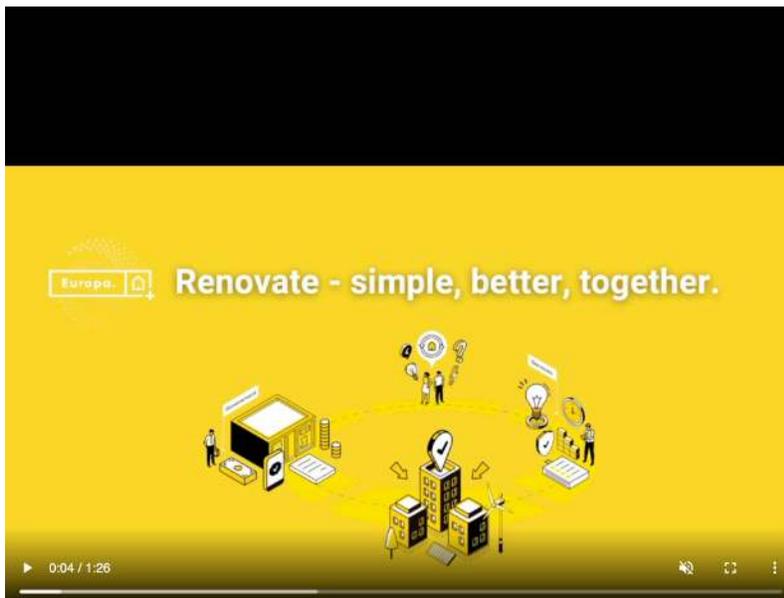


- LinkedIn





- Instagram



Press releases

An example of press releases that Ekubirojs has published since the start of the EUROPA project on the opening of the One-Stop-Shop activities in Latvia can be found below.

"Kopā ar tevi ceļā uz atjaunotām mājām" - atklāta vienas pieturas aģentūra ēku atjaunošanai Latvijā



28. oktobrī, biedrības "Ēku saglabāšanas un energotaupības birojs" (turpmāk tekstā "Ēku birojs") komanda ar lepnumu atklāja savu vienas pieturas aģentūru ēku atjaunošanai Latvijā. *"Pateicoties mūsu vienas pieturas aģentūrai," stāsta vienas pieturas aģentūras rīkotājdirektors Marts Zeltiņš, "mēs palīdzēsīm nodrošināt Latvijas iedzīvotāju labklājību ilgtspējīgākās mājās, kur ir drošāk, veselīgāk un siltāk."*

"Ēku birojs" ir bezpeļņas organizācija. Sociālā projekta ietvaros tiek pārveidota pilsētu koncepcija un notiek mērķtiecīga sadarbība ar iedzīvotājiem un iestādēm, lai atdzīvinātu pilsētas infrastruktūru un sabiedrības struktūru. "Ēku biroja" darbības un ieteikumu pamatā ir zinātniski dati. Tas veic daudzdisciplīnu pētījumus, aizstāv stratēģiju, kuras pamatā ir pierādījumi, un sadarbojas ar kopienām, lai izstrādātu un īstenotu tādus projektus, kuros cilvēki varētu kopīgi sadarboties un kas atbalstītu mazos uzņēmumus.

"Ēku biroja" pamatdarbības vieta ir Rīgā, Latvijā, un tas darbojas visā valstī un arī Eiropas līmenī. Tas uzvarējis vairākos Eiropas projektu konkursos. Īpaši atzīmējama "Ēku biroja" dalība EUROPA projektā (projekta nr. 956649) H2020, kura mērķis ir izveidot 5 dažādas vienas pieturas aģentūras visā Eiropā, lai paātrinātu un paplašinātu ēku atjaunošanu, izmantojot "Energiefektivitātes abonementu" (angļu valodā – *Energy Efficiency Subscription*), kurā ietverts šajā jomā strādājošajiem pakalpojumu sniedzējiem domāts vadlīniju un detalizētu aprakstu kopums.

eza!

Website

eza! included a section in its website called 'Projekte' where the EUROPA project is presented as one of the EU-funded projects in which they are part of the Consortium: <https://www.eza-allgaeu.de/ueber-eza/projekte/>.

AGEDEN

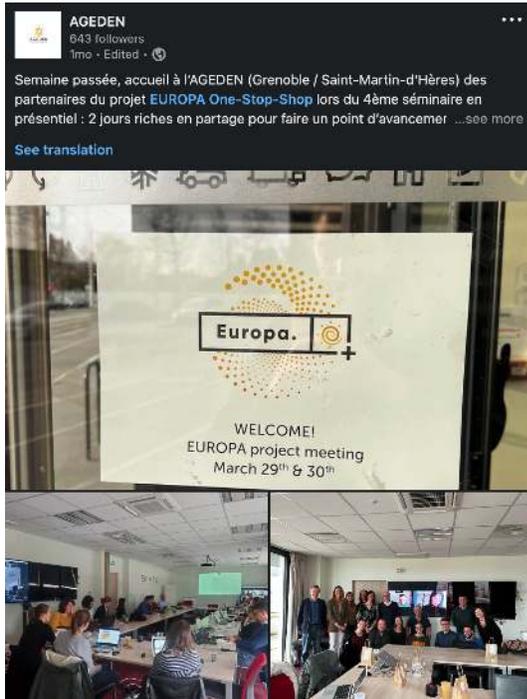
Website

Ageden included a section in its website called 'Les Projets' where the EUROPA project is presented as one of the EU-funded projects in which they are part of the Consortium: <https://www.ageden38.org/europa/>.

Social Media

Examples of social media posts that AGEDEN has published since the start of the EUROPA project to raise awareness in Latvia can be found below.

- LinkedIn



- Facebook



FUNDING FOR FUTURE

Website

F3 included a section in its website called 'Partnerships' where the EUROPA project is presented as one of the EU-funded projects in which they are part of the Consortium: <https://fcubed.eu/partnerships/>.



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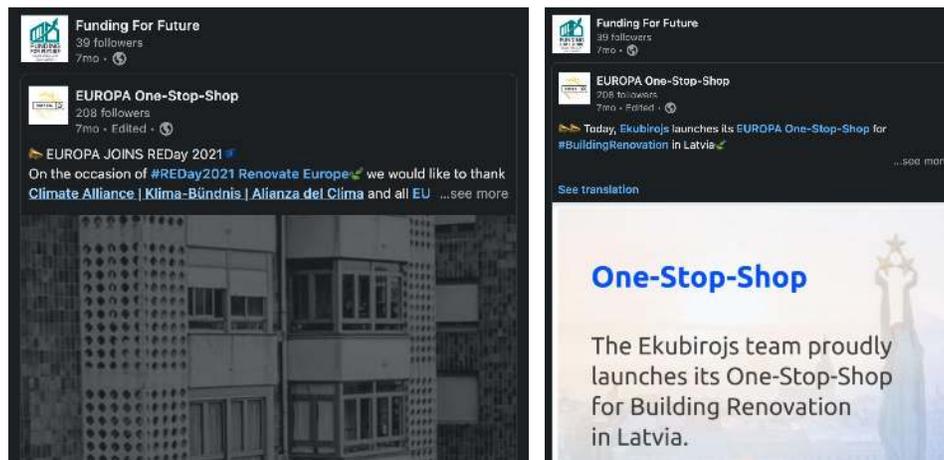
Social Media

Examples of social media posts that F3 has published since the start of the EUROPA project to raise awareness in Latvia/The Netherlands can be found below.

- Twitter



- LinkedIn



Conclusion

Overall, the first 1.5 years of EUROPA dissemination activities are on track with what was planned at the start of the project. The accomplishments until M18 of the project has laid a strong base in terms of promoting the EUROPA project and its key outputs, ready for the second half of the project where 37M investment will be triggered in the five pilot regions.

The visual identity for the project has been strengthened and implemented in all project materials (project leaflets, brochure, video, name tag, etc.). These materials have been shared amongst the partners and used during internal and external events. The main digital channels for dissemination have been set up and established, such as the EUROPA website (with main goals, news/blog, replication process), and social media (Twitter, LinkedIn, Facebook, Instagram, YouTube). Channels are growing at a healthy rate for new accounts and are targeting the goal audiences with regular relevant content.

With regards to interactions with external media outlets, official press releases on the launch of One-Stop-Shops have been published and branded with the EUROPA visual identity. EUROPA has made an impact in the local press, receiving coverage in multiple local languages.

Synergies and collaborations are established with EU-funded projects and relevant EU initiatives, with preliminary partnerships at local level already having been made with the potential to grow.

Targets have already been met for the first 1.5 years of the project all on fronts, putting the dissemination of the project in good stead for the second half of the project. A higher impact on dissemination is then expected.